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Owned and Driven by:

Rolling Hills Percherons

Jeremy Hancock or Amanda Harris, Jerry and Robin Hancock • 3024 Sell Road, Winston-Salem, NC 27105

Home: 336-595-4598 ~ Cell: 336-399-1837

HANCOCK

Rolling Hills Percherons

You're Invited...



*...to come and see what it takes to
fill these shoes.*



Percheron Draft Horses:

- Weigh approximately 2000lbs
- Stand over 6 feet tall at the top of their backs
- Eat 12-14 lbs. of grain per day
- Eat 30 lbs. of hay per day
- Drink 15-20 gallons of water per day

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HANCOCK



Five Generations of Horsemen

The Scot-Hancock story goes back generations...
 possibly beginning with Jeremy's Great-Grandfather
 W.W. Bill Scot who fell in love with the majestic French
 Breed of Draft Horse - the Percheron. As a child,
 Scot skipped school to help the Ringing Brothers' be-
 cause unbind the horses full of equipment. In this pro-
 cess, Scot was introduced to the Percheron Horse....



Branding Opportunities

Your logo and corporate colors will be visible to everyone through...

- The Wagon, a replica of a 1900 Freight wagon
- Tack Boxes and Equipment
- Trash cans and Water Buckets
- Hatters and Bunkers
- Customized Sign Retentioners
- An Exclusively Painted Hauler used for Nationwide Touring



Farmer Uses 40-Year-Old Planter

He'd Rather Plow With Horses

Gene W. Hill, 70, left his team of draft horses, and he now plows an acre of corn in his field on the mountain side of each year on the old planter. And he still uses his 40-year-old Ford 5000 planter to plant corn.

Hill said he never drove a tractor to plant or cultivate his corn crops, and he doesn't intend to change. He has nothing against tractors. He says one, which he uses for other work in 20 acres of corn, still likes to use his Ford horse team as much as he can.

They aren't broke up, he said. The two horses — a mottled grey and a bay — he broke to his tractor in 1962. Growing caliche on Thursday morning, Hill said that one "breaks" horses and makes them work. The more you work them, the better they are to work with, he said. But the team, which he had used the previous afternoon to rake hay, appeared to be well "tuned" as he guided the tractor in a corn row getting the young caliche.

Chattering with a tractor is considered quiet, Hill said. But the danger there would be cutting the feet, damaging the tires, and the tractor wheels tend to compact the soil, he pointed out. He said that with his team, average he can do a better job with his horses.

The third annual N.C. Draft Horse and Mule Association World Day will be held Saturday at Hill's farm, off U.S. 421 west of Salisbury.

Included will be demonstrations of some pulling farm implements at both Hill's farm and across the road at the farm of his brother, A.B. "Prek" Hill. Events will start at 10 a.m. and continue into afternoon. Signatures may bring a prize back to put on the lawn. Cold drinks will be provided.

Hill said he has been president of the state draft horse association for the past eight years, and that most of its 200 members are from North Carolina, but they also have members from 13 states and Canada.

"It's a hobby with me," Hill said, but he would not have dreamed of taking up as a job. "But when I was a kid, I always did prefer plowing to doing hard work. I guess it gets into your blood."

It would be interesting, he said, to think that there have been four generations of horse lovers in his family. His daughter, Robin Hancock, was recently elected secretary-treasurer of the state association.

Hill said he has five Percheron horses about 15 years old, and his sons have been breeding registered Percherons.

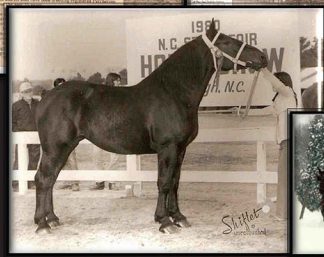


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Average Market Attendance For 2001

Mid-Western Market
Ohio State Fair - 850,000
Indiana State Fair - 750,000
Iowa State Fair - Over 1,000,000
Missouri State Fair - 690,000

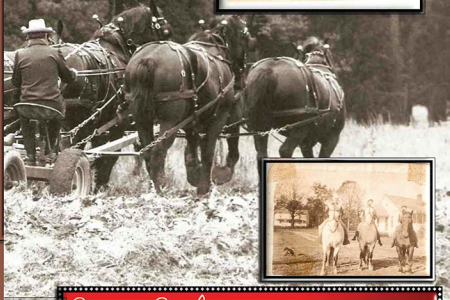
Northern Market
New York State Fair - 435,000

Southern Market
Georgia National Fair - 443,500
North Carolina State Fair - 358,000





During a 2008 demonstration, a Duke Children's Hospital patient takes a ride with Jeremy.



Proven Performance

The Rolling Hills Farm story is as much about the past as it is the future - It's about a family tradition of DEDICATION, PRIDE, and SPORTSMANSHIP. It's about the consistent success that come from these three virtues, and the promise of days to come. It is about the wide-eyed American dream that comes with hard work and talent.

Recent Competition History

Having begun his career in 1984 shortly after turning 4, Jeremy jumped directly into Draft Horse showing and has never looked back. Quickly building an impressive stable and consistent record, Jeremy is already off to an extremely strong start in 2009.

2004

Indiana State Fair (National)
Top 5 in all High Classes

2008

North Carolina State Fair

Eleven 1st Prize Standings

One 2nd Prize Standing

2008 Governor's Cup & Horse Hitch Winner

2007

All American Gelding - Classic

North Carolina State Fair -

Reserve Atlantic Coast Champion Gelding - Prince

Reserve Atlantic Coast Champion Six Horse Hitch

(Governor's Cup)

1st Men's Team

1st Four horse hitch

Georgia National Fair -

Grand Champion Gelding - Classic

Deputy of Six Horse Hitch - Reserve Grand Champion

Reserve Grand Champion Gelding - Prince

1st Men's Team

1st Woman

1st Four Horse Hitch

1st Ladies' Team

2nd Men's Cup



October

Keystone International Livestock Exposition - Harrisburg, PA

Dixie Classic Fair - Winston-Salem, NC

North Carolina State Fair - Raleigh, NC

Georgia National Fair - Perry, GA

World Percheron Congress - Des Moines, IA (Only in the USA every 4 years)

November

International Livestock Show - Louisville, KY (Freedom Hall Arena)



2014 Potential Show Schedule and Markets

January

National Western Stock Show - Denver, CO

February

Florida State Fair - Tampa, FL

March

Hoosier Invitational - Indianapolis, IN

Equine Fair - Columbus, OH

June

Scott County Fair - Jordan, ME



July

Illinois State Fair - Springfield, IL

Scott County Fair - Jordan, MN

August

Ohio State Fair - Columbus, OH

Indiana State Fair - Indianapolis, IN (Pepsi Coliseum)

Iowa State Fair - Des Moines, IA



Indiana State Fair (Nationals) -

1st Three Year Old Gelding - Cassie

2nd Four Year Old Gelding - Prince

3rd Men's Cart

Top 5 in all Hitch Classes

2006

World Percheron Congress - Lexington, Virginia

1st place Four Year Old Gelding - Prince

3rd Men's Team

5th Ladies' Team

5th Ladies' Cart

North Carolina State Fair

Grand Champion Percheron Gelding - Prince

Atlantic Coast Champion of all Draft

Geldings - Prince

Supreme Grand Champion of all Breeds and

Genders - Prince

1st Men's Cart

1st Men's Team

2nd Four Horse Hitch

Georgia National Fair -

Grand Champion Percheron Gelding - Prince

1st Men's Team

1st Unicorn

2nd Four Horse Hitch

2nd Men's Cart

September

The "Big E" - Eastern States Exposition - W. Springfield, MA

Hillsborough County Fair - Hillsborough, NH

New York State Fair - Syracuse, NY

Michigan State Fair - Detroit, MI

Virginia State Fair - Richmond, VA



1985 Percheron Family

The Sell Family
Rolling Hills Percherons

which were both sired by PAT LA REX 250464.

Two more fillies were bought in 1974: LA BON'S TOPSY 252067, from Harry Blair, Concord, NC and LA BELL'S TRICIA from H. E. Warne, Old Washington, Ohio. LA BELL'S TRICIA 252134 and CASANDRA "K" won first place in the Mare and Foal class at the 1983 Dixie Classic Fair. LA BON'S TOPSY and her daughter, PATSY DEGAS placed 2nd in the 3-year hitch in 1984 Dixie Classic Fair. LA BELL'S TRICIA has raised a foal every year, this year will be her eighth.

In 1980, the Sell Family bought their

first Stallion, MAGICAL MISTY'S MIKE 254248, sired by JEREMIAH 252150, out of MAGICAL MISTY 250516, from Keith Holden, Lindsay, Ontario, Canada. "Mike" is the head sire at Rolling Hills Farm.

In 1982, the Sells bought KONCARNONA HECTOR 255987 at the Eastern States Sale, he was consigned by Dennis Weaver, Fredericksburg, Ohio. "HECTOR", a son of LA HECTOR'S MERRILL 251295, has done well in the showing for the Sells. In 1983, he was 1st place Percheron Stallion, and Supreme Champion over all breeds at the Dixie Classic Fair. At the NC State Fair, he was 1st place 2 year old.



Seated (left to right) Mary Sell, Kendell Sell and John, Robin Sell Hancock, Jeremy Hancock, Trish Sell
Standing (left to right) Bill Sell, Alvin Sell, Jerry Hancock, Robert Sell.



Win Wesley Sell in center, Robert (left) Henry (right), Mare on fair ride one of the first mares Bill owned.



Robert, 8 years of age backing QUEEN and PAT into the barn.

and Grand Champion Percheron Stallion, "HECTOR" was sold to Daniel Herbsberger of Dundee, Ohio in September, 1984.

At the Topka Sale, in March of 1984, the Sells met John Pulver from Roanoke, Indiana. They bought four mares from Mr. Pulver; JO DON FARM'S OSTRALIEN TOPSY 251396 and her three daughters, TOPSY'S LORENA 254188, TOPSY LINDA 255342 and TOPSY'S DAWN 257366, these mares were all sired by LEONET'S JASON 251901. With these mares, the Sells have had a successful '84 show season. TOPSY'S LORENA was 1st place aged Percheron Mare and Grand Champion Percheron Mare at the Dixie Classic Fair. She went on to the NC State Fair and won 1st place in the cart class. "DAWN" was 1st place 2 year old Percheron Mare at the Dixie Classic Fair. These three mares also won the Get of Sire for the Sells, and LORENA and LINDA won the Produce of Dam. At the Ohio State Fair, LORENA and LINDA stood in 6th place in the Produce of Dam class. The Sells have really gone to love these mares, and are thankful to John Pulver for affording them such an opportunity.

The Sell Family has registered 22 foals, and they consider ROLLING HILLS PATSY DEGAS 253958 to be the best they have ever owned. PATSY was foaled April 7, 1978, she was sired by PAT LA REX 250464, and out of LA BON'S TOPSY 252067, she now stands 17-1 and weighs 25267, she now stands Grand Champion many times. In 1980, she was 1st place 2 year old, best NC bred mare and Grand Champion Mare. In 1981, she was Grand Champion four times and best NC bred mare. In 1982, she was Grand Champion twice. At the Dixie Classic Fair in 1983,



Bill drilling out with their 1st 4 registered mares; QUEEN, LADY, TOPSY and TRICIA.



Bill plowing with LA BON'S TOPSY, PASTY DEGAS, LA BELL'S TRICIA, and CINDY ANN.



TOPSY'S LORENA and COMMANDER'S CINDY, Robert and Robin on the box.

she placed 1st in the Registered Percheron Class.

Robert Sell served on the board of directors for the NC Draft Horse & Mule Association for several years and has been President for the last six years. Robin has been Secretary/Treasurer of the association for the past two years.

The Sell Family sponsors a Dixie Draft Horse Sale Inc., there were 72 horses consigned at this year's sale.

The Sell Family has furnished Percherons for various 4-H judging contests throughout NC. Robin has coached the 4-H judging team-draft horse division for the past three years. She is a registered nurse and works for a plastic surgeon as a surgical assistant. She has been a pianist for 22 years, and plays for their church. Robin's husband, Jerry owns A & J Cleaning Service, specializing in business and doctors offices.

Robert is employed by Gardens of Memory Perpetual Care Cemetery as a salesman. He serves on the deacon and other board of their church. Robert's wife Trish, is a secretary for Gospel Light Christian School. She is very active in the church.

Bill is a life long farmer and at age 73 is still going strong. He is a very good carpenter, does iron work and about anything that needs doing. He is truly an inspiration to the whole family. Bill's wife, Mary, is retired from Sedge Garden Food Center. She does a lot of cooking, sewing and needle work.

Alvin graduated from Tennessee Temple University and has taught school for two years. He currently is in the Winston-Salem Police Academy. Alvin's wife, Kendall, is employed by Guilford Neurologic Associates as a secretary. She became a new mother in November.

As a result of their Percherons, Robert says "We have made many friends from around the country, as well as, some in South America. We have enjoyed the many visitors the Percherons have brought us."



Present herd of mares at Rolling Hills Percherons.

January 1985